

UCSB FINANCIAL AID OFFICE PRESENTS

SAVING:



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I WANT TO LIVE WITH MY PARENTS FOR THE NEXT 30 YEARS.



SPENDING ALL YOUR MONEY ON CHEESEBURGERS, VIDEO GAMES, OR ANOTHER PAIR OF JEANS MIGHT SOUND LIKE A GOOD IDEA TODAY, BUT TOMORROW... NOT SO MUCH.

ENROLL AS A SAVER NOW AT WWW.AMERICASAVES.ORG AND START SAVING NOW TO BUILD WEALTH FOR YOUR FUTURE.

AMERICA SAVES MARKETING CAMPAIGN CHALLENGE

\$1000 • GRAND PRIZE

PRINT • VIDEO • AUDIO

AMERICA SAVES IS A SOCIAL MARKETING CAMPAIGN TO ENCOURAGE AMERICANS TO SAVE MONEY, REDUCE DEBT, AND BUILD WEALTH. THIS NATIONAL EFFORT HAS MORE THAN 400 NATIONALS PARTNERS AND THOUSANDS OF LOCAL ORGANIZATIONS IN 35 STATES, ENCOURAGING PEOPLE TO TAKE POSITIVE FINANCIAL ACTION. MORE THAN 170,000 PEOPLE HAVE ENROLLED INTO THIS CAMPAIGN BY COMMITTING TO SAVE MONEY AT BANKS AND CREDIT UNIONS, RETIREMENT, EDUCATION, HOMEOWNERSHIP AND OTHER ACCOUNTS.

\$1000 WILL BE AWARDED FOR THE BEST MARKETING MATERIAL. THE WINNING MATERIAL WILL BE USED AT UCSB AND POSSIBLY AT OTHER CAMPUSES ACROSS THE COUNTRY. \$250 WILL BE AWARDED FOR ANY MATERIAL SUBMITTED THAT IS SUBSEQUENTLY USED. ALL MATERIAL SUBMITTED WILL BECOME PROPERTY OF AMERICA SAVES WITH FULL RECOGNITION OF CREATOR(S) PROVIDED AND ACKNOWLEDGED. ENTRIES MUST BE SUBMITTED BY JANUARY 15, 2010.

TO LEARN MORE ABOUT AMERICA SAVES, PLEASE VISIT WWW.AMERICASAVES.ORG.

FOR CONTEST RULES AND INFORMATION CONTACT GEORGE BARANY, AMERICA SAVES AT GBARANY@CONSUMERFED.ORG OR JASON VALENCIA, FINANCIAL AID AT JASON.VALENCIA@SA.UCSB.EDU